



# Arts Education Advocacy Workshop

For the RUTGERS ABBOTT LEADERSHIP INSTITUTE - ALI

**Welcome! Please share in the chat:**

- Your name....
- School(s) you are connected to....
- Favorite musical artist.....

In collaboration with:



AEN is under the umbrella of **NEWARK ARTS**





# Agenda

- History and Mission of Art Ed Newark
- Arts Education and You
- Why Arts Education?
- Real Examples of Advocacy
- Advocacy Tools & Resources
- Q & A

# Community Agreements

Confidentiality

Participation - Everyone has the right to participate or pass

Respect yourself & each other

Active Listening - Listen to understand

Share at your own level

Oops/Ouch - Intent matters as does impact

Share the Air Space (W.A.I.T.)

Agree to Disagree

We can hold two truths at the same time



# What number are you today?

1



2



3



4



5



6





# History and Mission

## ► HISTORY

In 2009, the arts education community of Newark, along with the Newark Arts Council, Victoria, Prudential and Dodge Foundations began meeting in earnest to identify ways to impact the declining access Newark children had to arts education.

## ► MISSION

Arts Ed Newark partners call for equity in high-quality arts education for all youth in Newark

# Partners, Collaborators, Allies and Accomplices

## Arts Organizations

All Stars Project of NJ  
Alvin Ailey American Dance Theater  
Arts Ed New Jersey  
Arts for Kids  
Arts Horizons  
Barat Foundation  
Butterfly Dreamz  
Changing Perceptions Theater  
Educational Arts Team  
Express Newark  
Gallery Aferro  
GlassRoots  
Grammy Museum Experience  
Harlem Chamber Players  
Institute of Music for Children  
Integrity House  
Jazz House Kids  
Keys 2 Success  
Montclair Art Museum  
Music Ascension  
Nai-Ni Chen Dance Company  
New Jersey Performing Arts Center  
New Jersey Symphony Orchestra  
Newark Museum of Art  
Newark Print Shop  
Newark School of the Arts  
Newark Symphony Hall  
Painted Purple  
Paul Robeson Galleries, Rutgers U.

Pushcart Players  
Save the Music Foundation  
Spencer Vibes  
WBGO  
Wharton Arts  
Women in Media  
Yendor Productions  
YMS/Abbott Leadership Institute  
Young Audiences NJ & Eastern PA

## Community Groups

After-School All-Stars  
Ascend Hospice  
Balm In Gilead Community Services  
Boys and Girls Clubs of Newark  
South Ward Children's Alliance  
City of Newark  
Community Hope, Inc.  
Court Innovation  
Eastbourne Survivors  
Equal Justice USA  
Fairmount Promise Neighborhood  
Greater Newark Conservancy  
Greater Newark Healthcare Coalition  
H.E.A.L.  
HELP USA/HELP Newark  
Institute for Ethical Leadership, RU  
Integrity House  
Ironbound Community Corporation  
Ivy Hill Neighborhood Association  
La Casa De Don Pedro

New Community Corporation  
New Jersey Historical Society  
Newark Anti-violence Coalition  
Newark Mentoring Movement  
Newark Thrives!  
Newark Trust for Education  
Newark YMCA  
Partnership for Children of Essex  
Peace Culture Club  
PLCCA  
Princeton Area Community Fdn  
Rose Community Management  
Russ Berrie Foundation  
Rutgers/UBHC  
Schools That Can  
Shani Baraka Women Resource Center  
STEAM 4 URBAN YOUTH  
Theater World Music Service  
Trust for Public Land  
United Parks as One  
Universe Konadu  
YMCA Newark

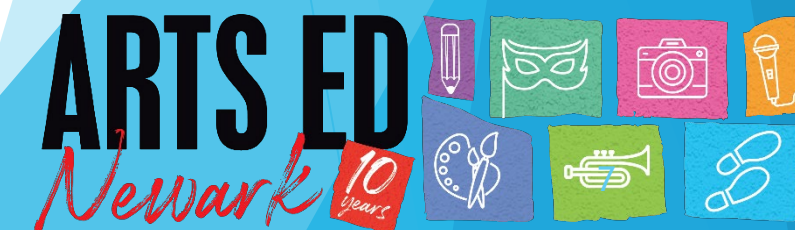
## Schools

14th Avenue  
American History High School  
Arts High School  
Avon Avenue School  
Belmont Runyon School  
Central High School  
Donald M. Payne High School

East Side High School  
Great Oaks Charter School  
John F. Kennedy  
KIPP/Team Academy  
Marion P. Thomas Charter School  
Newark Street Academy  
Oliver Street School  
Peshine Avenue School  
Roberto Clemente Elem School  
Science Park High School  
South 17th Street Elementary School  
Sussex Avenue School  
University Heights Charter School  
William H. Horton  
Wilson Avenue  
NBOE Office of Visual and Performing Arts  
NBOE Office of Extended Learning Time

## Funders

Elma Foundation  
Geraldine R. Dodge Foundation  
Horizon Foundation of NJ  
National Endowment for the Arts  
New Jersey State Council on the Arts  
NJ Arts & Culture Pandemic Relief Fund  
Prudential Foundation  
Turrell Fund  
Victoria Foundation



## Arts Education & You

- ▶ What arts experiences did you have growing up?
- ▶ What impact did those experiences have on you?
- ▶ What arts opportunities did you wish you had access to?



# Making the Case for Arts Education

## Student Outcomes - 21st Century Skills

- **Cognitive Skills** - creative thinking, critical thinking, problem solving and reasoning;
- **Personal Outcomes** - engagement and persistence, motivation, positive behavior, self-efficacy and self-confidence, self esteem
- **Social and Civic Outcomes** - collaboration and communication
- **Attendance**

- 1 The arts teach children to make **GOOD JUDGMENTS** about qualitative relationships. Unlike much of the curriculum in which correct answers and rules prevail, in the arts, it is judgment rather than rules that prevail.
- 2 The arts teach children that problems can have **MORE** than **ONE** solution and that questions can have more than one answer.
- 3 The arts celebrate multiple **PERSPECTIVES**. One of their large lessons is that there are many ways to **SEE** and **INTERPRET** the world.
- 4 The arts teach children that in complex forms of problem solving purposes are seldom fixed, but change with circumstance and opportunity. Learning in the arts requires the **ABILITY** and a **WILLINGNESS** to surrender to the unanticipated possibilities of the work as it unfolds.
- 5 The arts make **VIVID** the fact that neither words in their literal form nor numbers exhaust what we can **KNOW**. The limits of our language do not define the limits of our **COGNITION**.

10  
Lessons  
the Arts  
Teach

by Elliot  
Eisner

- 6 The arts teach students that **SMALL DIFFERENCES** can have **LARGE EFFECTS**. The arts traffic in subtleties.
- 7 The arts teach students to think through and within a material. All art forms employ some means through which **IMAGES** become **REAL**.
- 8 The arts help **CHILDREN LEARN** to say what cannot be said. When children are invited to disclose what a work of art helps them **FEEL**, they must reach into their **POETIC CAPACITIES** to find the words that will do the job.
- 9 The **ARTS ENABLE** us to have **EXPERIENCE** we can have from no other source and through such experience to **DISCOVER** the range and variety of what we are capable of **FEELING**.
- 10 The arts' position in the school curriculum symbolizes to the young what adults **BELIEVE** is **IMPORTANT**.

SOURCE: Eisner, E. (2002). *The Arts and the Creation of Mind*, In Chapter 4, What the Arts Teach and How It Shows.

# Connections to other Educational Concepts





# New Jersey

## Student Learning Standards

### Visual and Performing Arts

Dance, Music, Theatre, Visual and Media Arts



#### Introduction To The New Standards

The New Jersey Student Learning Standards in Visual and Performing Arts (NJSLS-VPA) are designed to promote lifelong artistic literacy and fluency.

[Read More >>](#)

Cr

#### Creating

**Anchor Standard 1:**  
Generating and conceptualizing ideas.

**Anchor Standard 2:**  
Organizing and developing ideas.

**Anchor Standard 3:**  
Refining and completing products.

Pr

#### Performing/ Presenting/ Producing

**Anchor Standard 4:**  
Selecting, analyzing and interpreting work.

**Anchor Standard 5:**  
Developing and refining techniques and models or steps needed to create products.

**Anchor Standard 6:**  
Conveying meaning through art.

Re

#### Responding

**Anchor Standard 7:**  
Perceiving and analyzing products.

**Anchor Standard 8:**  
Applying criteria to evaluate products.

**Anchor Standard 9:**  
Interpreting intent and meaning.

Cn

#### Connecting

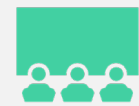
**Anchor Standard 10:**  
Synthesizing and relating knowledge and personal experiences to create products.

**Anchor Standard 11:**  
Relating artistic ideas and works within societal, cultural, and historical contexts to deepen understanding.

# 5 Arts Disciplines



Dance



Theatre



Music

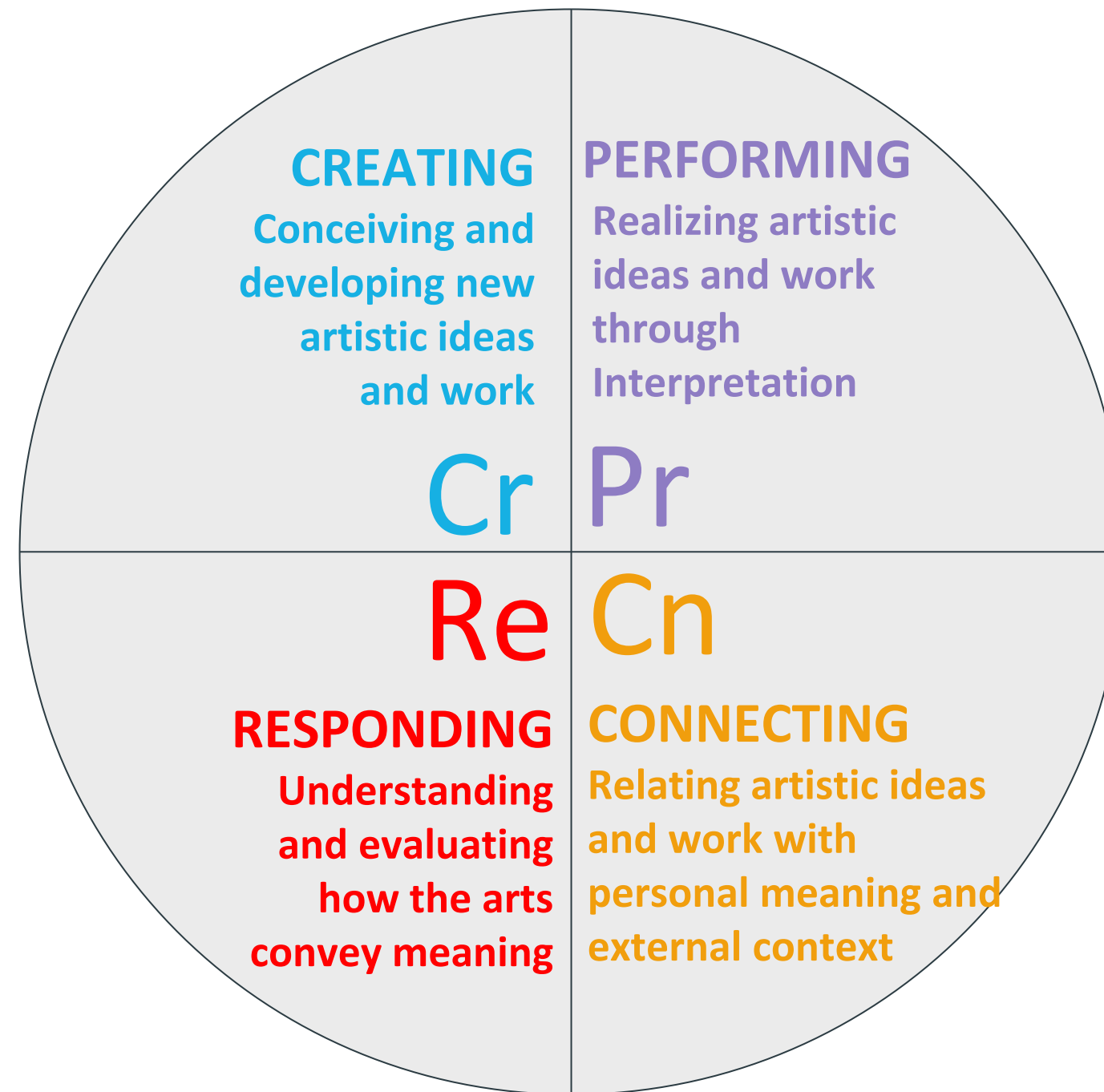


Visual Arts



Media Arts

# The Artistic Processes





# The New Jersey Constitution: A Thorough & Efficient Education

- ▶ "The Legislature shall provide for the maintenance and support of a thorough and efficient system of free public schools for the instruction of all children in the State between the ages of five and eighteen years."

- NJ Constitution, Article VIII, Section IV, paragraph 1

# ARTS ED NJ

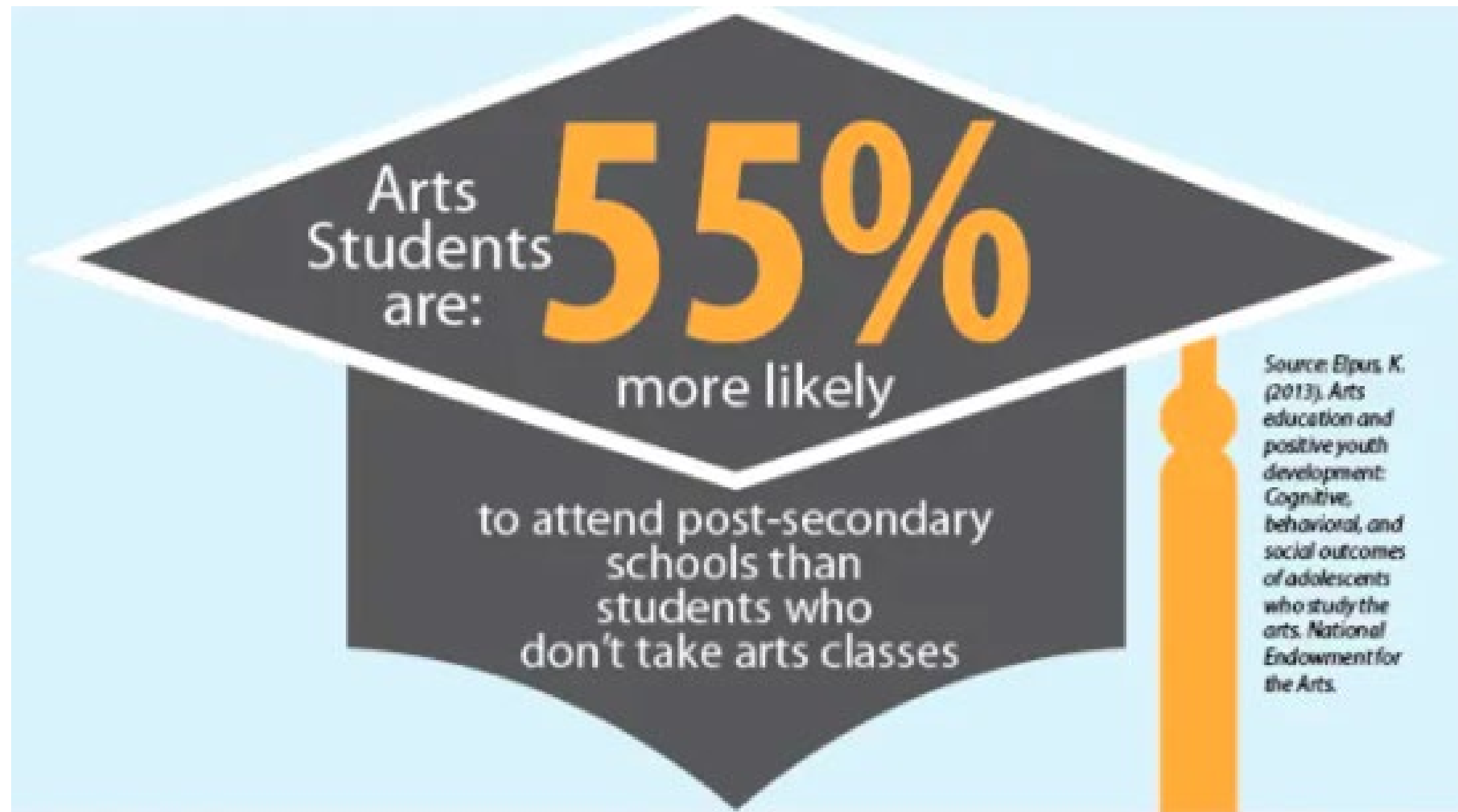
Many Partners. One Voice.

# ARTS ED NOW

*Active creative learning is good for all students...and good for New Jersey! LET'S DO MORE*

[ArtsEdNow.org](http://ArtsEdNow.org) #ArtsEdNow @ArtsEdNow





ARTS **ED** NOW .org

Arts Students are: **29%** more likely

to earn a **4-year college degree** than students who don't take any arts classes

Source: Elpus, K. (2013). Arts education and positive youth development: Cognitive, behavioral, and social outcomes of adolescents who study the arts. National Endowment for the Arts.

# BETTER SAT SCORES

HS Students who took **4 YEARS** of Arts & Music scored

**+95 POINTS BETTER** on SATs than  
students who took a **HALF-YEAR or less**





# SOCIAL & EMOTIONAL BENEFITS

The arts fuel individual development because they involve students in sustained processes that unfold over time

Observing  
& Listening

Critique &  
Discussion

Practice  
& Rehearsal

Performance &  
Reflection

LET'S  
DO  
MORE!

Source: Farberman, D., Wolf, D. P., & Sherlock, D. (2013). Advancing arts education through an expanded school day: Lessons from the schools. Boston, MA: National Center on Time & Learning.

ARTS ED NOW .org

# CIVIC ENGAGEMENT

High school students  
from **LOW**  
**SOCIOECONOMIC**  
**backgrounds**  
with **ARTS-RICH**  
**experiences**  
have

**4x**  
**HIGHER**  
**PARTICIPATION**  
**in STUDENT**  
**GOVERNMENT**  
**& SERVICE CLUBS**



**LET'S**  
**DO MORE!**

SOURCE: Catterall, J. S., Dumais, S. A., & Hampden-Thompson, G. (2012). The arts & achievement in at-risk youth: Findings from four longitudinal studies. Washington, DC: National Endowment for the Arts.

610  
**WON**  
**ED**  
**ARTS**



## MYTH:

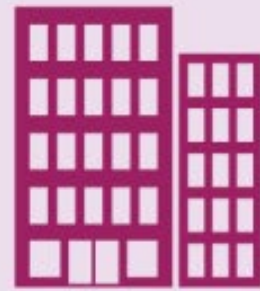
Colleges and employers don't value arts-based learning.

## FACT:

Arts-based learning prepares students for college and careers.

**Workplace creativity** is increasingly important to:

**97%**  
of employers



and



**99%**  
of school superintendents

Source: Lichtenberg, J., Woock, C., & Wright, M. (2008). *Ready to innovate: Are educators and executives aligned on the creative readiness of the U.S. workforce?* New York, NY: The Conference Board.

Compared to the average scientist, how much more likely is a **Nobel laureate** to have  
**arts-based skills?**

**2X**



**Musician**

**7X**



**Artist**

**7.5X**



**Craftsperson**

**12X**



**Writer**

**22X**



**Performer**

Source: Root-Bernstein, R., Allen, L., Beach, L., Bhadula, R., Fast, J., Hosey, C., ... & Podufaly, A. (2008). Arts foster scientific success: Avocations of nobel, national academy, royal society, and sigma xi members. *Journal of Psychology of Science and Technology*, 1(2), 51-63.

**ARTS ED NOW**

# THE ARTS WORKS

**NJ Arts  
& Culture**

industries employ

**135,712  
WORKERS**

earning wages & benefits totaling

**\$11.3  
BILLION**

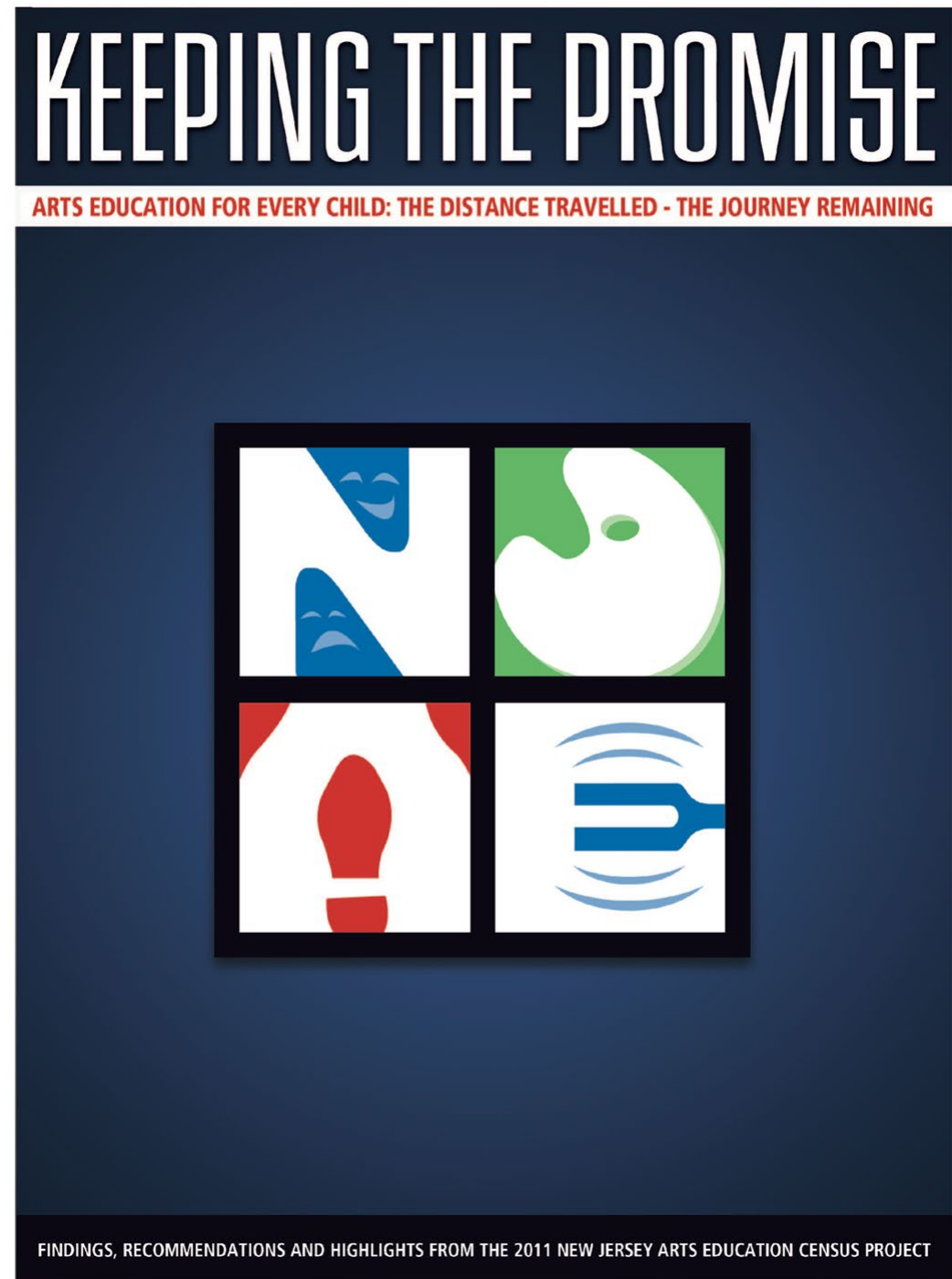


SOURCE: National Endowment for the Arts  
(2019) State Fact Sheet, New Jersey

**ARTS** EDUCATION **ED** **NOW** **.org**



# New Jersey Advocacy Efforts:



2012 Census Report

## THE 2017 NEW JERSEY ARTS EDUCATION CENSUS SUMMARY REPORT

ARTS  
ED  
NOW  
EVERY CHILD  
EVERY SCHOOL

2017 Census Report



# Arts Education in Newark

Over the last 5 years, NBOE has seen:

- 18% increase in the number of Visual & Performing Arts Educators overall.
- 23% increase in the number of Music Educators.
- 34% increase in the number of Dance Educators
- Arts Ed Newark has leveraged the Victoria Foundation School Grants fund to impact 11,000+ Newark students and allocate nearly \$600,000 to arts education programs in Newark schools
- Arts Ed Newark has partnered with Save The Music to invest \$3.5M to impact 33 Newark schools with their string and band instrument packages, professional development and other resources

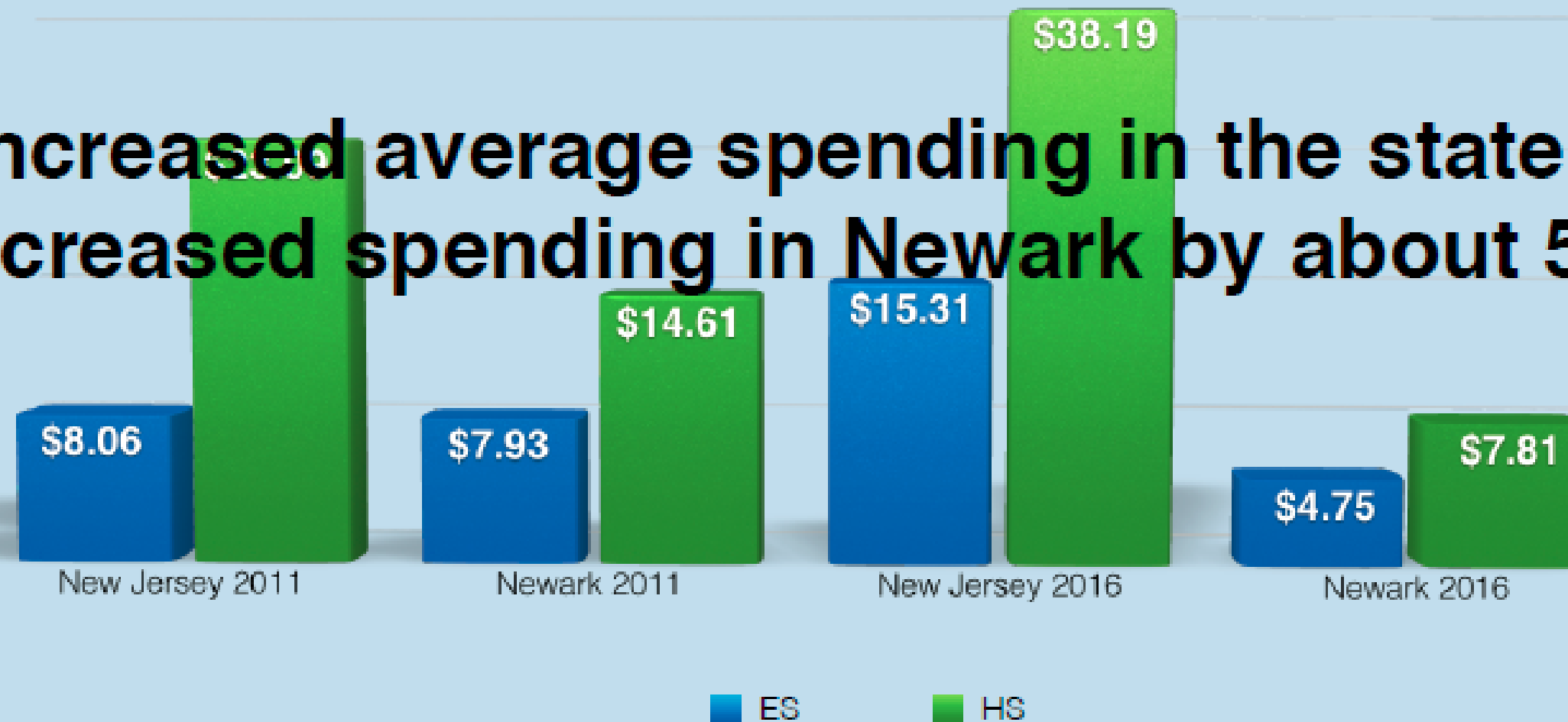
# Arts Education in Newark

Resources

ARTS ED NOW

Median Annual Per-Pupil Arts Spending to Support Instruction

**Increased average spending in the state...  
Decreased spending in Newark by about 50%**



NJ Arts Education Census 2017 Data



# Arts Education in Newark

Resources

ARTS ED NOW

What is the Elementary Per Pupil Arts Spending Per Day in Newark?

2011

2016



4.5 Cents

2.8 Cents

NJ Arts Education Census 2017 Data



# Arts Education in Newark

Resources

ARTS ED NOW

What is the High School Per Pupil Arts Spending Per Day in Newark?

2011

2016



8 Cents

4.3 Cents

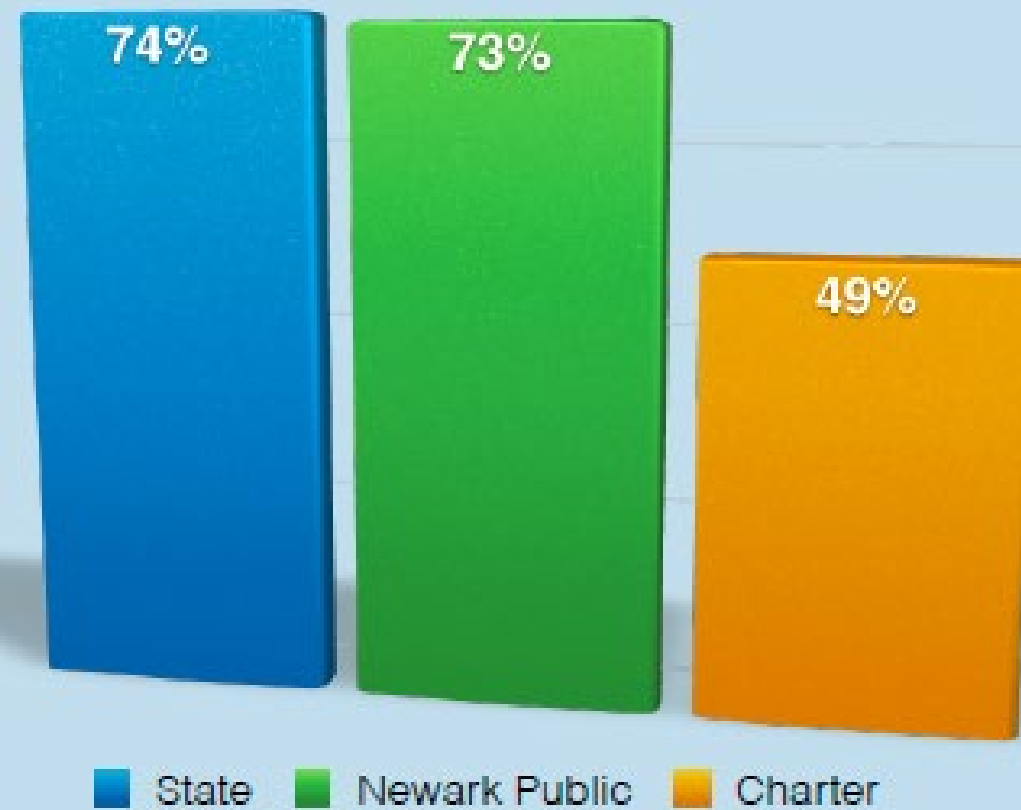
NJ Arts Education Census 2017 Data

# Arts Education in Newark

Charter Schools

ARTS ED NOW

Percentage of All Students Participating in Arts Education by Category



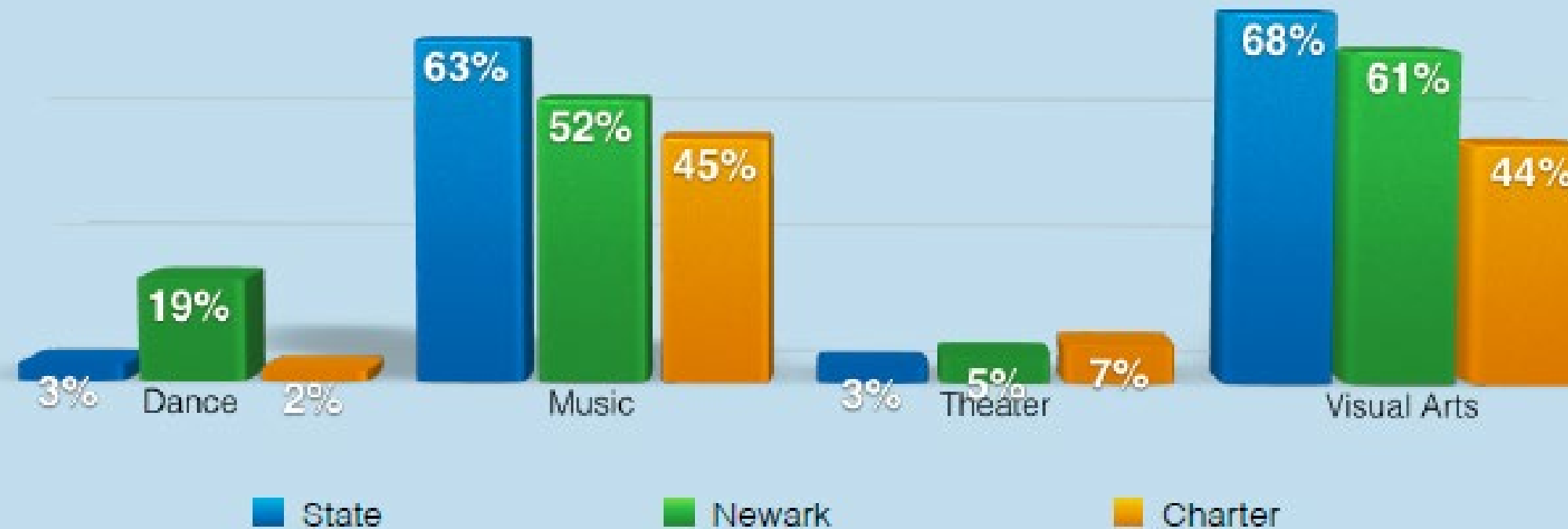
NJ Arts Education Census 2017 Data

# Arts Education in Newark

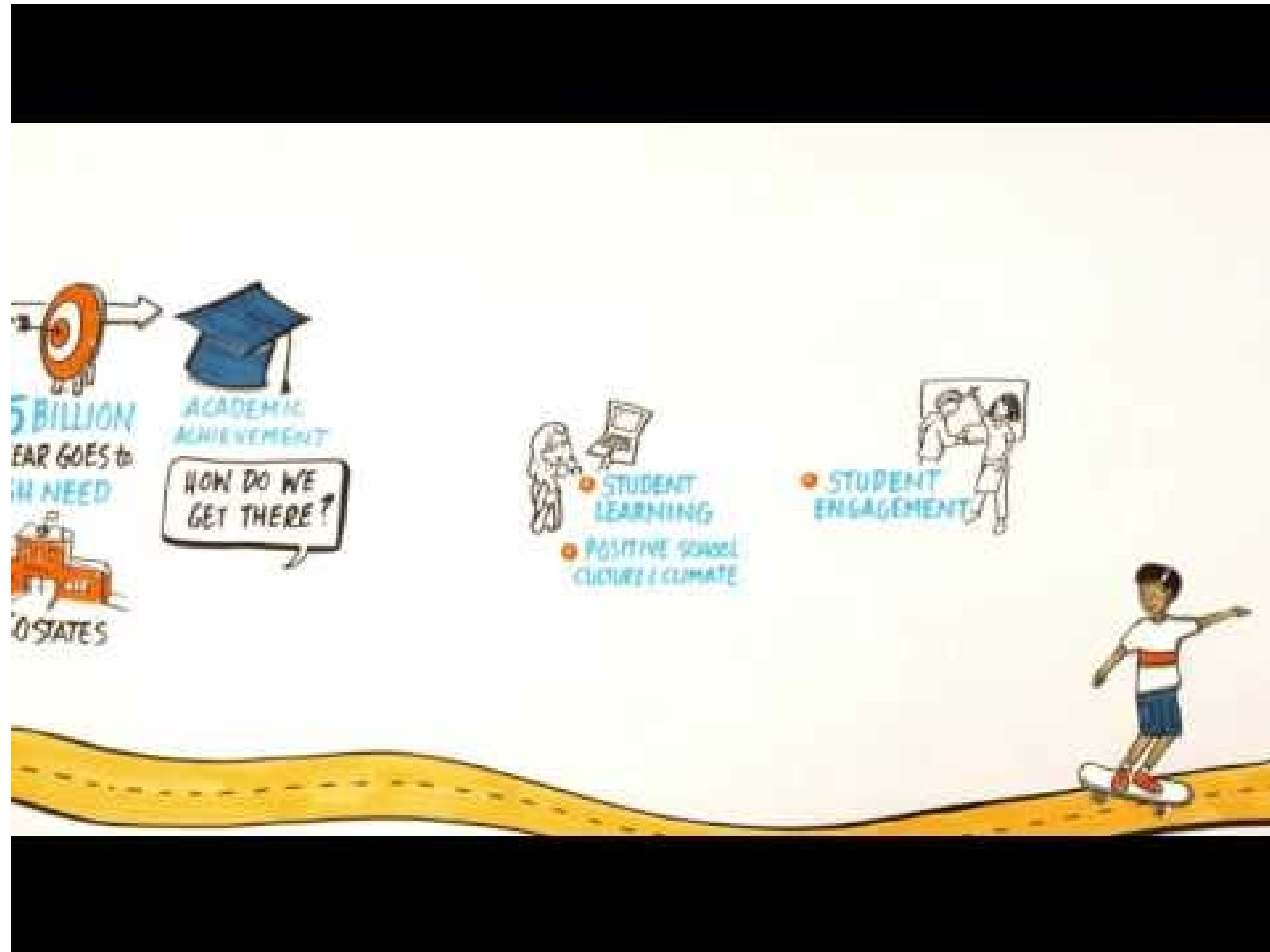
Charter Schools

ARTS ED NOW

Percentage of All Students Participating in Arts Education by Discipline



# Funding for Arts Education - Title I





# Funding for Arts Education - ESSER II

**MOST DISTRICTS WILL RECEIVE NINE TIMES THE  
AMOUNT OF MONEY THAN WHAT THEY RECEIVED  
FROM CARES I LAST SUMMER!**

**THESE FUNDS MAY BE USED TO SUPPORT ARTS  
EDUCATION!**

<https://www.artsednj.org/esser/>

# Funding for Arts Education - ESSER II

## New Jersey Breakdown

	CARES I	ESSER II	ARP	Total
Districts	\$279,334,092	\$1,107,874,581	\$2,488,128,933	\$3,875,337,606
NJDOE	\$31,037,121	\$123,097,176	\$276,458,770	\$430,593,067
Admin	\$1,551,856	\$6,154,859	\$13,822,939	\$21,529,654
Total	\$310,371,213	\$1,230,971,757	\$2,764,587,703	\$4,305,930,673

<https://www.artsednj.org/esser/>

# Examples of Advocacy at Work

- Rosie Grant, Executive Director, Paterson Education Fund
- Chloe Perdomo, Paterson Parent Advocate
- Lisa Pinero, Paterson Parent Advocate



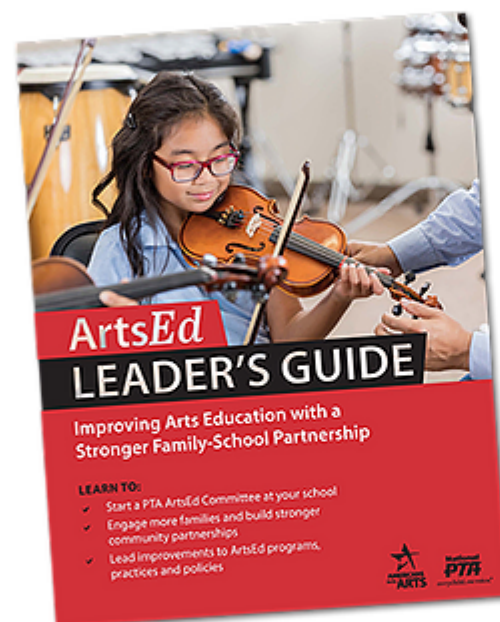
**ARE YOU READY  
TO FIGHT  
FOR THE ARTS?**



<https://www.artsednewark.org/tools-for->



Find the resources discussed today and MORE on our website!



[PTA Arts Ed Leader Guide](#)



[Americans for the Arts - Arts Education Field Guide](#)

<https://www.surveymonkey.com/r/2021PLCPreSurvey>  
Register for all 5 sessions here <https://www.surveymonkey.com/r/2021PLCPreSurvey>  
[+ ADD TO CALENDAR](#)

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**13 MAY** Trauma-informed Care Committee Meeting  
Thursday, May 13, 2021  
10:00am-11:30am  
<https://us02web.zoom.us/j/251526651>  
[+ ADD TO CALENDAR](#)

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**19 MAY** Children's Cabinet Arts Ed Sub Committee  
Wednesday, May 19, 2021  
10:00am-11:30am  
<https://us02web.zoom.us/j/88697395525>  
[+ ADD TO CALENDAR](#)

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**20 MAY** Engagement Committee  
Thursday, May 20, 2021



JOIN

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myArtPride Login

Enter your keywords



Who We Are

What We Do

Membership

Voices Blog

Resources

Take Action

## Advocacy Toolkit

ArtPride works throughout the year to ensure lawmakers and community leaders at the local, state, and federal levels are informed about the impact the arts have on the lives of New Jerseyans. Here are five actions you can take to support our efforts to advance our public policy agenda, whether as an individual or as organization, as well as some valuable tools to help you along the way.

### Actions for Individuals

As a constituent, you are the ideal grassroots advocate to convey to elected officials how essential the arts and arts education are to your community. Without your help, your representatives may not realize the ability of the arts to create jobs, support local economies, and engage kids in school. Here are a few ways you can take action.

#### 1. Sign up for Action Alerts.

Keeping up with our Action Alerts is the best way to stay informed about current issues facing the arts community and learn how you can help.

#### 2. Share your support on social media.

Sharing our advocacy messages and telling your stories about how the arts have impacted your life on social media is a quick and easy way show support. Be sure to follow ArtPride on Twitter, Facebook, and Instagram, using #njarts to spread the word.

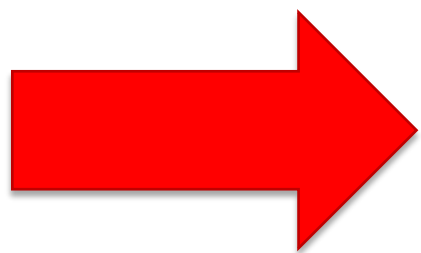
#### 3. Meet with your local, state, or federal elected officials.

The most dependable way to communicate is to schedule a legislative visit. It may sound like an intimidating prospect but following these simple tips makes it easier than you think!

#### 4. Share your stories with the local press.



State  
issues go  
to  
ArtPride  
NJ's Arts  
Action  
Center.





Americans for the Arts

Arts Action Fund

National Arts Marketing Project

pARTnership Movement

Animating Democracy

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About Us

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AMERICANS  
for the  
ARTS

ADVOCATE

RESEARCH

CONNECT

LEAD

BY PROGRAM

BY TOPIC

BY LOCATION

Home → Advocate

Hello Guest | [Login](#)

WELCOME TO THE  
ADVOCATE HUB

Stimulating Local, State,  
and Federal Advocacy for  
the Arts

Anyone can Advocate for the Arts and  
have impact. Americans for the Arts  
provides tools, research, and training  
that help arts professionals and  
regular citizens alike become  
seasoned arts advocates. This  
Advocate Hub highlights ways you  
can get involved and start advocating  
for the arts today.

WE'RE GATHERING DATA  
AND IMPACT STORIES.

COVID-19  
IMPACT  
SURVEY

The survey will capture a broad  
spectrum of data and stories that will  
collect how the arts and culture  
workers triumphed and survived this  
crisis as well as the effect of the  
outbreak on operations through  
cancelled events, lost wages, and

ADVOCATE

ARTS CREATE  
HOPE

Can you remember a time when we've  
needed the arts more? As we struggle each  
day with the pandemic and fight harder for  
racial equity, the arts are there to support  
us. The arts are working overtime in every  
community, household, and family, doing what  
they do best: connecting us, giving us needed  
moments of joy, and most of all creating hope.

LEARN MORE

#ArtsCreateHope

LEGISLATIVE  
ISSUE CENTER

FACTS & FIGURES

ADVOCACY  
TOOLKIT

TAKE ACTION  
NOW

DONATE NOW

MEMBERSHIP

LOGIN

MY ACCOUNT

CONNECT WITH US!

enter email address

SIGN UP

MANAGE SUBSCRIPTION

Immerse Yourself  
in the Arts

Explore Our Curatorial Series

PORT of  
SAN DIEGO  
Experiences

ARTS CREATE HOPE

In the best of times, the arts create  
connection, community, belonging,  
and joy. In the worst of times, the arts  
create all of that and more—and most




mericans for the Arts

**Arts Action Fund**

National Arts Marketing Project

pARTnership Movement

Animating Democracy



SEARCH

ABOUT US

LEARN

ACT

DONATE

JOIN

ARTS ACTION CENTER

SIGN THE PETITION

TRACK LEGISLATION

CURRENT ACTION CAMPAIGNS

VIEW VOTING RECORDS

FIND YOUR LEGISLATORS

VOTER RESOURCES

Putting Creative Workers to Work

Spread the word!

The \$878 billion arts, culture, and creative sector needs COVID-19 relief now, and putting creative workers to work is integral to our national economic recovery and an

Compose Your Message


Letter to the Editor (daily newspapers near you)

Subject

To Rebuild, We Must Put Creative Workers to W

Message Body

A WORD FROM KERRY



Tweets by @ArtsActionFund

Arts Action Fund

@ArtsActionFund

The most recent BEA numbers (2019) show the rising strength of the arts & culture sector in AR prior to the devastation of COVID-19. See the full Why the Arts Matter in AR factsheet on our website at

Federal issues go to Americans for the Arts Action Fund to voice your support.





## **Arts Ed New Jersey**

[www.artsednj.org](http://www.artsednj.org)

## **Arts Ed Newark**

[lauren@newarkarts.org](mailto:lauren@newarkarts.org)

[sanaz@newarkarts.org](mailto:sanaz@newarkarts.org)

[www.artsednewark.org](http://www.artsednewark.org)

## **Americans for the Arts**

[www.artsusa.org](http://www.artsusa.org)

## **ArtPride**

[amiller@artpridenj.com](mailto:amiller@artpridenj.com)

<http://www.artpridenj.com/>





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For the RUTGERS ABBOTT LEADERSHIP INSTITUTE - ALI

In collaboration with:



AEN is under the umbrella of **NEWARK ARTS**